

RxEffect[®] Incentive Program Details



➤ Fourth Quarter Incentive Payment for Stars Adherence Measures

As part of an end of year push to help patients become adherent to several important medications, WellCare is offering an additional financial incentive to our providers who use RxEffect[®] to identify and take action with the following Star Ratings medication therapy areas:

- Blood Pressure
- Cholesterol
- Diabetes

Please note that this is a separate bonus program which supplements, but does not replace, any other WellCare programs or risk-based contracts in which providers may be enrolled.

This program offers \$50¹ per qualifying patient therapy (max of \$150¹ per patient depending on number of therapy areas) between October 1, 2016 and December 31, 2016. The bonus rewards providers whose patients obtain a final fill of their medication and become adherent for the calendar year. Bonuses may be awarded for each of the following:

1. “90 Day Conversation” – The bonus icon will appear for patient therapies that are converted from a 30-day fill to a 90-day fill that ensures that the patient is adherent to that therapy in 2016.
2. “Last Fill” – The bonus icon will appear for patient therapies that need one fill in order for the patient to become adherent to that therapy in 2016.

Bonus eligibility is dynamic and will be updated each business day. New opportunities will become available each day and existing opportunities may expire, so log in and review your patient list often.

➤ Incentive Eligibility

To receive your bonus, you must take the following steps:

1. Visit www.RxEffect.com to review the patient therapies eligible to receive a bonus.
 - Your practice must log in to RxEffect and review your patient list while the patient therapy is eligible to receive payment.
2. Take the necessary action to make the patient adherent for that therapy while eligible for the bonus (displaying the bonus icon). The bonus eligibility window will be open for several days prior to and several days following the expected refill due date.²

Please note: while a patient therapy may be eligible for each of the bonus types throughout the quarter, only one bonus will be active at a time and therefore only one will bonus will be paid per therapy.

¹Bonus amount will vary for the AR, LA, MS, TN and SC markets, please review RxEffect for actual bonus value.

²Therapy prescriptions must be processed through WellCare using the patient's health insurance card for bonus eligibility.

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How to Identify Bonus Opportunities in RxEffect

The screenshot shows the RxEffect interface for 'AKRON MEDICAL ASSOCIATES (70000161)'. The 'Show patients with' filter is set to 'Bonus Opportunities'. The table below shows two patients with their eligible therapies:

NAME	OPPORTUNITIES	ACTIONS
SUSAN CARR 1942-07-17	<ul style="list-style-type: none"> DIABETES: 24 of 27 days missed, Refill Now! BLOOD PRESSURE: 21 of 21 days missed, Refill By: 10/20 CHOLESTEROL: 0 of 27 days missed, Refill By: 08/24 	Not Contacted Days Since Last Update: N/A
RICHARD BURRIS 1928-02-04	<ul style="list-style-type: none"> BLOOD PRESSURE: 0 of 17 days missed, Refill By: 07/29 CHOLESTEROL: 2 of 34 days missed, Refill By: 08/24 ALERT: 30 to 90 Day Rx ALERT: High Risk Medication 	Not Contacted Days Since Last Update: N/A

Eligible patient therapies will display a dollar symbol icon. While the icon is displayed, the therapy is eligible for a bonus if the medication is filled. Use the “Show patients with” filter and select “Bonus Opportunities” to view all the patient therapies currently eligible at your practice.

Access to RxEffect

If you do not currently have access to RxEffect please contact help@RxEffect.com. For questions about the bonus program, please contact your WellCare representative, or call Provider Services at 1-866-593-1831 (TTY 1-877-247-6272), Monday–Friday 8:00 a.m. to 9:00 p.m.

Bonus Program Payout

Click here for full details on how and when payments will be made and definitions surrounding the program.

How is “Adherence” Defined?

A patient is considered “adherent” when they have a “proportion of days covered” (PDC) by their prescribed medication of greater than or equal to 80%. Patients who meet and exceed this threshold are significantly more likely to achieve their health goals. RxEffect relies upon WellCare’s pharmacy claims data to track patients’ prescription filling behavior throughout the year, displaying “missed days” to represent the number of days a patient does not have prescription medication on hand. The goal of outreach is to minimize these missed days by ensuring the patient fills their chronic disease medications on time. In order to track treated days consistently, it is important that patients fill their medication at a pharmacy or through home delivery using their health insurance card.

The Star Ratings Medication Adherence Measures

Cholesterol	Blood Pressure	Diabetes
Statins (Atorvastatin/ Lipitor, Simvastatin, Crestor etc.)	ACE-I (Lisinopril, Zestril) ARBs (Losartan, Diovan)	All oral diabetes medications (Glyburide, Metformin, Januvia etc.)
	Direct Renin Inhibitors “DRIs” (Aliskiren/Tekturna)	Incretin mimetics Exenatide (Byetta), Liraglutide (Victoza)

Patients on insulin are not included